



Blue Cross and Blue Shield of Vermont
Caring for Children Foundation, Inc.

Sponsorship Guidelines and Approval Process

Blue Cross and Blue Shield of Vermont (BCBSVT) and the Vermont Caring for Children Foundation (VCCF) are committed to helping community organizations whose work is complementary to our mission to improve the health of all Vermonters, with a focus on youth. We support local nonprofit community organizations by providing financial contributions, in-kind services, and volunteer support. This support is consistent with our role as a socially responsible Vermont organization.

Foundation support will be determined according to the following **guidelines**:

- The request addresses a community health care need.
- The request addresses one or more of the following priorities: systemic racism, physical activity promotion, access to healthy food and nutrition, early childhood development, oral health, prevention and treatment of chronic conditions, mental health, and substance use prevention.
- The request addresses social determinants of health and reduces barriers to care.
- The request is consistent with the VCCF's mission: We are committed to advancing and improving the health of all Vermonters, particularly children and teenagers.

The following exclusions apply:

- Requests to sponsor individuals will not be accepted.
- No religious organizations will be considered, although a community program sponsored by a religious organization may be considered.
- School sports programs will not be considered.
- Contributions to individuals, political candidates, political campaigns, or entities which are not 501c(3) organizations will not be considered.
- Contributions will only be made to the qualifying nonprofit agency.

Review and Approval Process

- All organizations approaching BCBSVT and the VCCF for sponsorship must fill out a copy of our Grant Application. This form, and any other information about the requesting organization, will be circulated internally at BCBSVT for review.
- The deadline for grant applications is November 1st. All applications will be reviewed at the VCF Annual Meeting held mid-December. Applicants will be notified of by the end of December.
- If approved for a VCF grant, additional paperwork may be required. Once received, payment can be expected within 30 days.
- Questions about our sponsorship process and criteria may be directed to Diane Raymond: telephone (802) 371-3455 or email: raymond@bcbsvt.com.