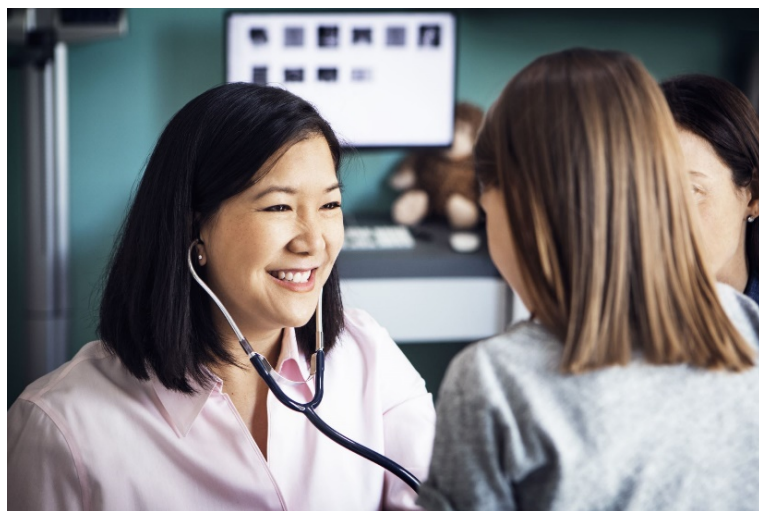


Asthma Treatment Updates & Improvement Initiatives



FREE, ONE-HOUR LIVE CONTINUING EDUCATION

Designed for prescribers, nurses, and pharmacists who provide care for patients with asthma

Available on a video conferencing platform, scheduled at a time that is convenient for you (one-on-one or with your entire medical office)

THIS EDUCATION IS OFFERED AS A PART OF THE BLUE CROSS ACADEMIC DETAILING PROGRAM, WHICH SERVES TO PROVIDE INTERACTIVE AND EVIDENCE-BASED SUPPORT FROM A TRUSTED AND UNBIASED SOURCE.

BY THE END OF THE SESSION, PARTICIPANTS WILL BE ABLE TO:

- Review the evidence-based and recommended pharmacotherapies for patients with asthma
- Describe currently available inhaler devices and strategies to assist clinicians in educating patients about proper inhaler techniques
- Provide patient education and management resources for asthma
- Use adherence and utilization data to design targeted outreach to patients

TO SCHEDULE, CONTACT THE PRESENTER:

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